

Terms of Agreement

This Agreement governs your use of the collaboration diagnostics ("Service") provided by CoRATE. By accessing or using the Service, you agree to be bound by these terms. Effective from date of payment.

Use of Service

The Service provides anonymous diagnostics on collaboration between parties in the advertising industry through a questionnaire and data visualizations.

- Only authorized users with valid login credentials may access the Service and view their organization's data visualizations.
- Users agree not to share login credentials or Service data with any unauthorized parties.
- CoRATE reserves the right to terminate user accounts for violations of these terms.

Subscription and Payment

Access to the Service requires payment of an annual subscription fee of 30,000 SEK per organization.

- Subscription fees are due annually in advance.
- Renewal notices will be sent 3 months prior to expiration.
- Payment can be made via credit card, bank transfer or other methods.
- Subscriptions auto-renew annually unless cancellation notice is received before the renewal date.
- Refunds are not provided for partial subscription periods.

User Data and Privacy

CoRATE collects metadata from user submissions for aggregated industry analysis. However:

- Individual user responses and organizational data remain private to that organization's authorized users.
- Users may choose to share their own data at their discretion, such as with external consultants.
- Our data handling practices are described in our Privacy Policy [[link](#)].

Intellectual Property

The Service and its proprietary technology are owned by [Company] and protected by intellectual property laws.

- Users obtain a limited license to access the Service for their internal organizational use only.
- Reproduction, distribution or derivative works based on the Service are strictly prohibited.

User Conduct

Users agree not to misuse the Service for unlawful, abusive or disruptive purposes.

- Users agree not to interfere with or try to gain unauthorized access to accounts or data.
- [Company] may suspend or terminate accounts for violations at its discretion.

Disclaimers and Limitation of Liability

The Service is provided "as is" without warranties of any kind.

- CoRATE's liability is limited to amounts paid under this Agreement. We disclaim indirect and consequential damages.

General

This Agreement is governed by the laws of Swedish jurisdiction.

- Users consent to personal jurisdiction in Swedish jurisdiction for any disputes.
- If any provision is unenforceable, it shall be limited/severed to allow enforceability of the remainder.
- This Agreement comprises the complete understanding between the parties.
- We may update this Agreement from time to time by posting a new version on the Service.
- By using the Service, you accept the terms of this Agreement. We recommend regularly reviewing the posted Agreement terms.

At your service

Please contact CoRATE with any thoughts!
henrik@corate.se, +46 76 526 83 18, corate.se



Privacy Policy

This Privacy Policy explains how CoRATE ("we", "our", "us") collects, uses, and discloses information through the diagnostics tool ("Service"). Effective from may 2024.

Information We Collect

Questionnaire Responses: The Service collects responses to our proprietary 36-question diagnostic from authorized users. These responses are anonymized and not tied to personal identities.

Metadata: We collect certain metadata related to Service usage. This metadata does not directly identify individuals.

Use of Information

We use the information collected through the Service for the following purposes:

- To provide, maintain, and improve the Service
- To analyze aggregated, anonymized industry data on collaboration practices
- To communicate with users about their accounts or subscription
- To comply with legal obligations

Data Sharing

We do not share or disclose any personal information or organizational diagnostic data, except:

- With service providers who assist with the Service operations under strict confidentiality terms
- If compelled by court order or other legal process
- If needed to detect or prevent fraud or address security/technical issues

Data Security

We use technical, administrative and physical safeguards to protect data from unauthorized access or misuse. However, no data transmission over the Internet is 100% secure.

Data Retention

We retain account information for active users. Diagnostic data is retained for 7 years to allow longitudinal analysis. Backups are retained for up to 90 days. Data is deleted or anonymized after expiration.

Your Choices

You can access and update your account information within the Service. You may cancel your subscription at any time but cannot selectively modify or delete diagnostic data.

Children's Privacy

Our Service is not directed to children under 13, who are prohibited from using it.

Contact Us

For questions about this policy or our data practices, see contact below.

Updates

This policy may be updated to reflect changes in our practices. The latest version will always be posted on our website.

At your service

Please contact CoRATE with any thoughts!
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